



Friedman Industries Announces Rebrand of Texas Tubular Products to Friedman Tubular

October 8, 2026

LONGVIEW, Texas, Oct. 08, 2026 (GLOBE NEWSWIRE) -- Friedman Industries, Incorporated (NASDAQ/GS: FRD) announced today its Texas Tubular Products division has been rebranded as Friedman Tubular, effective October 8, 2026.

The rebranding more directly integrates the Company's tubular division with the Friedman Industries brand and reflects the Company's continued focus on serving customers and suppliers through a unified platform. The Friedman Tubular name provides clearer market recognition for the Company's steel pipe manufacturing capabilities while supporting future investment, operational efficiency, and long-term customer partnerships.

"Texas Tubular has a rich history and has built strong relationships with customers and suppliers over many years," said Michael J. Taylor, President and Chief Executive Officer of Friedman Industries. "Rebranding as Friedman Tubular more directly aligns the division with Friedman Industries, strengthens our brand identity, and supports our continued focus on growth and expanding the level of service we provide to our customers."

The transition to Friedman Tubular does not change the Company's commitment to quality, reliability, or responsiveness. Customers, suppliers, and project partners can continue to expect the same experienced team, manufacturing capabilities, and service-focused approach, now supported by a brand identity that more directly reflects the broader Friedman Industries platform.

About Friedman Industries

Friedman Industries is a diversified metals processing and pipe manufacturing company operating through two segments: flat-roll products and tubular products.

The flat-roll products segment includes processing facilities in Hickman, Arkansas; Decatur, Alabama; Miami, Florida; East Chicago, Indiana; Granite City, Illinois; and Sinton, Texas, as well as a distribution facility in Orlando, Florida. The Florida locations operate through the Company's Century Metals & Supplies subsidiary, while all other locations operate under the Friedman Industries name. The segment processes carbon steel, stainless steel, and aluminum flat-rolled products using temper mills, stretcher and corrective leveling cut-to-length lines, slitting equipment, and fiber laser cutting capabilities.

The tubular products segment operates in Lone Star, Texas, where the Company manufactures electric resistance welded (ERW) pipe and distributes pipe through its Friedman Tubular division. The segment's pipe mills are licensed by the American Petroleum Institute (API) to manufacture line pipe and oil country tubular goods (OCTG) and also produce pipe to other recognized ASTM specifications.

For more information, visit www.friedmantubular.com and www.friedmanindustries.com.

CONTACT:
(903) 758-3431
investors@friedmanindustries.com